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INTRODUCING

LearnAbout Pictures



Your Resource for Capturing and Sharing Treasured Memories

Issue 1

About the Camera

There are so many choices - film or digital? What about switching from film to digital? What kind of digital camera? How many megapixels? How much money should I spend? Is a cell phone camera good enough for my needs? (perhaps it is!)

About Taking Pictures

Composition basics, photography principles, playing with light, use of flash, making sure you get what you need (preserving the memories), seasonal photography tips, vacation and travel photography tips.

About Keeping Organized

Have you discovered that taking pictures is one thing, but keeping them accessible and handy for viewing - whether they are prints or digital files - is yet another issue? Unless you stay organized in this area, you are likely to have bundles of wonderful memories that you rarely look at. This is one of our major goals for LearnAboutPictures.com - to help you explore ways to organize and keep your pictures so they are accessible and you will find yourself thinking...

About Sharing Your Pictures

This is where the fun truly begins! Most every issue will feature information and resources on ways to share your pictures - everything from albums for prints to ways to publish albums digitally online - AND very economically. We will also explore creative ways to make wonderful gifts using your pictures.

Sharing What We've Learned

Lastly, we will provide a blog and forum where you can learn from each other, post your ideas and read what others have shared.

>> Visit our website:
www.LearnAboutPictures.com

Forward this Email to a Friend



Dear Friend,

Welcome to LearnAboutPictures.com! We have one goal in mind...to help you, as our name says, *Learn About Pictures* and how they can tell your stories. Since the digital revolution, picture-taking has supposedly become "easier" than ever. But the truth of the matter is there are so many options - navigating the world of photography has become a matter for intensive research. So much so that lots of people just don't bother. Do any of these sound like you?

- You have piles of old pictures stored away because you really don't know what to do with them.
- You have negatives of old photos, but no prints or vice versa and would like to have them converted to digital format, but aren't sure how to get started.
- You haven't downloaded the pictures from your digital camera since the same holiday last year and finally had to do it in order to make room for this year's.
- You would like to share your pictures with others, but don't know how and find the technology too confusing.
- You enjoy looking at great pictures, but feel a sense of disappointment when you see your own.
- You have some great digital photos that you would like to share with people on the internet but would like more information about what software is required.
- You have photos in old albums that aren't "acid free", which will destroy the photos, and you need some advice and ideas.
- You would like to create a slide show with prints and/or digital photos and need some guidance and inspiration.

Other websites do offer information to help you become a better photographer, or focus on specific aspects of photography, but we will walk with our LearnAboutPictures family through an entire process on a user-friendly level and create a community for sharing the picture taking experience.

We want to provide you with the information and resources you need to take great pictures, and enjoy taking them, as well as equip you to organize and share them in ways that are appropriate for you. Hence our tag line: ***Your Resource for Capturing and Sharing Treasured Memories.***

We will accomplish this by providing articles, information, tutorials and links to resources. Along the way we will develop our LearnAboutPictures community forum for sharing experiences, photos, tips and expertise. Check out a couple of the major topical areas we will cover in our bimonthly newsletters summarized in the left hand column.

So - Welcome! Thank you for joining us and please visit the website soon!

Sincerely,

Marc & Cathy Miller